

### **REMARKS**

Claims 1-15 are pending in the present application. Claims 1-15 has been amended. Claim 1 is independent. The specification has been amended. Reconsideration of this application, as amended, is respectfully requested.

#### **Specification Objections**

The abstract of the disclosure is objected to because it contains legal phraseology including the term, "said." Applicant respectfully submits amendments to address the Examiner's requested corrections have been made. In addition, the section headings have been replaced in view of the Examiner's suggestion. Accordingly, reconsideration and withdrawal of the objections to the specification are respectfully requested.

#### **Claim Objections**

Claim 1 is objected to because of some minor informality. Applicant respectfully submits amendment to address the Examiner's requested correction has been made. Accordingly, reconsideration and withdrawal of the objections to the claim are respectfully requested.

**Rejection Under 35 U.S.C. § 112**

Claims 1, 5-8, and 14 stand rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. This rejection is respectfully traversed.

Particularly, claims 1, 6, and 14 have been amended to address the Examiner's requested corrections. Therefore amended claims 1, 6, and 14 are definite and conforming with current U.S. practice.

Claim 5 has been amended to eliminate the relative terms "approximately" and "several". Also, claims 7 and 8 have been rephrased to eliminate the relative term "substantially."

In view of the above remarks, reconsideration and withdrawal of the rejections of claims 1, 6, and 14 under 35 U.S.C. § 112, second paragraph, are respectfully requested.

**Rejection Under 35 U.S.C. § 102**

Claims 1-3 and 14 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Segur et al., US Patent 6,212,550. This rejection is respectfully traversed.

The present invention as recited in amended claim 1 is directed to an individual delivering system, wherein a combination of elements are recited, including a recording device, in which "paragraphs with a tentative character's name, or graphic images composed of a tentative character's name are stored." Claim 1 further defines a name exchanging device, by which "said tentative character's name in said paragraphs or

graphic images is replaced by said recipient's name." This aspect of the present invention is disclosed in the specification, at page 6, line 14 to 21, and Fig. 3.

In particular, the patent to Segur et al. discloses a multi-format communications client-server having a memory for storing a plurality of messages in a plurality of formats and a conversion table 112 between every customer ID 114 and the subscriber's plurality of addresses 116. This reference, however, fails to teach either the messages stored in the memory being composed of a tentative character's name, or the tentative character's name in the messages, if any, is replaced by the recipient's name.

In view of the above remarks, amended claim 1 is not anticipated by the Segur et al. reference and is allowable. Claims 2-3 and 14 are allowable due to their dependence upon allowable independent claim 1, as well as due to the additional recitations in these claims.

Accordingly, reconsideration and withdrawal of the rejections under 35 U.S.C. § 102(e) are respectfully requested.

### **Rejection Under 35 U.S.C. § 103**

Claims 4, 9-10, and 15 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Segur et al. (US 6,212,550) in view of Balma et al. (US 6,157,945).

Claims 5-6 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Segur et al. (US 6,212,550) in view of Balma et al. (US 6,157,945) and Reynolds et al. (US 6,052,717).

Claim 7 stands rejected under 35 U.S.C. § 103(a) as being unpatentable over Segur et al. (US 6,212,550) in view of Balma et al. (US 6,157,945) and presto-print.com (Google Newsgroup retrieved from Internet).

Claim 8 stands rejected under 35 U.S.C. § 103(a) as being unpatentable over Segur et al. (US 6,212,550) in view of Balma et al. (US 6,157,945) and Hayes-Roth (US Patent Application Publication 2002/0054072).

Also, claims 11-13 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Segur et al. (US 6,212,550) in view of Blue Mountain (Blue Mountain Arts' Electronic Greeting Cards retrieved from the Internet).

The rejections under 35 U.S.C. § 103(a) set forth above are respectfully traversed.

Claims 4-13 and 15 provide further limitations to the individual delivering system recited in claim 1. As described above, the delivering system features a name exchanging device, by which "said tentative character's name in said paragraphs or graphic images is replaced by said recipient's name."

The Segur et al. reference, as discussed above, fails to teach the tentative character's name in the paragraphs or graphic images is replaced by the recipient's name. With regard to other reference relied on by the Examiner, however, none of those references discloses or suggests to replace the character's name in the paragraphs or graphic images by the recipient's name.

Therefore, Claims 4-13 and 15 are allowable due to their dependence upon allowable independent claim 1, as well as due to the additional recitations in these claims.

In particular, claim 7 recites "each of said paragraphs stored in the recording device is a metrical composition completed in every delivery and composed of sentences containing respective characters of said recipient's name." This claim is rejected as being unpatentable over the Segur reference in view of the Balma reference and the presto-print.com reference. Since the presto-print.com reference is related to a special kind of poetry structure, it is out of the field of Applicant's endeavor and is not an analogous art. Person who ordinary skills in the art would not have motivation to combine the presto-print.com reference with the Segur reference and the Balma reference. Therefore, claim 7 are allowable over the references which the Examiner relied on.

In view of the above remarks, claims 4-13 and 15 should be in condition for allowance. Accordingly, reconsideration and withdrawal of the rejections of 35 U.S.C. § 103(a) are respectfully requested.

### CONCLUSION

All the stated grounds of rejection have been properly traversed and/or rendered moot. Applicant therefore respectfully requests that the Examiner reconsider all presently pending rejections and that they be withdrawn.

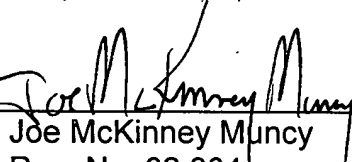
It is believed that a full and complete response has been made to the Office Action, and that as such, the Examiner is respectfully requested to send the application to Issue.

In the event there are any matters remaining in this application, the Examiner is invited to contact Joe McKinney Muncy, Registration No. 32,334 at (703) 205-8000 in the Washington, D.C. area.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. §§ 1.16 or 1.17; particularly, extension of time fees.

Respectfully submitted,

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By   
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Attachment: Abstract of the Disclosure